

## PROXY TO PARTICIPATE IN THE MEETING

\_\_\_\_\_  
\_\_\_\_\_,<sup>1</sup>

identity document (type) \_\_\_\_\_ no \_\_\_\_\_ (attach copy),

as \_\_\_\_\_  
\_\_\_\_\_,<sup>2</sup>

owner of / rights to vote relating to n. \_\_\_\_\_ ordinary shares of Cairo Communication S.p.A.

held in share account no. \_\_\_\_\_ at stock broker  
\_\_\_\_\_ ABI \_\_\_\_\_ CAB \_\_\_\_\_

## APPOINTS

\_\_\_\_\_  
\_\_\_\_\_,<sup>3</sup>

who shall have the right to be replaced by \_\_\_\_\_

or alternatively by \_\_\_\_\_

or alternatively by \_\_\_\_\_  
\_\_\_\_\_,<sup>4</sup>

to represent him/her in the ordinary meeting of the shareholders of the mentioned company, to be held at Sala Buzzati Milan, via Balzan n. 3, at 10:00 AM on 3<sup>rd</sup> May 2019 (sole call), with the following agenda:

1. Financial statements at 31 December 2018 - Reports by the Board of Directors, Board of Statutory Auditors and Audit Firm, Consolidated Financial Statements at 31 December 2018, allocation of net profit for the year and partial allocation of reserves. Resolutions pertaining thereto and resulting therefrom;
2. Compensation Report pursuant to art. 123-ter of Legislative Decree 57/1998; resolutions pertaining thereto and resulting therefrom;
3. Reduction of the number of members of the Board of Directors; resolutions pertaining thereto and resulting therefrom;

<sup>1</sup> Enter first name and surname, or company name (as indicated in the notice for participation in the meeting as per Art. 83-sexies, Legislative Decree No. 58/1998), tax code or VAT number, complete address of the domicile or registered office of the principal.

<sup>2</sup> Indicate the quality of the principal (e.g. shareholder, legal representative of a shareholder, person entitled to vote; in this latter case, specify the legal title – pledge, usufruct, etc. – pursuant to which the right to vote has been granted to a person other than the owner of the shares).

<sup>3</sup> Enter first name and surname or company name of the delegate, tax code or VAT number, complete address of the domicile or registered office of the delegate.

<sup>4</sup> Enter first name and surname or company name of one or more substitute of the delegate, tax code or VAT number, complete address of the domicile or registered office of the substitutes.

4. Authorization to purchase and sell treasury shares pursuant to art. 2357 et seq. of the Civil Code, prior to revocation of the decision of the Shareholders of 27 April 2018:

entrusting him/her with the necessary powers to exercise<sup>5</sup>

pursuant to the specific instructions given,

at his/her own discretion,

the right to vote, in his/her name and on his/her behalf with reference to:

\_\_\_\_\_ ordinary shares of Cairo Communication S.p.A.

or

all the ordinary shares of Cairo Communication S.p.A. for which the notification of attendance at the Shareholders' Meeting has been requested

Date and place

Signature of the principal

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Notice of the proxy shall be sent to the Company before the start of the meeting, alternatively:

- (i) by e-mail to the certified e-mail address [assemblea@cairocommunication.legalmail.it](mailto:assemblea@cairocommunication.legalmail.it);
- (ii) by uploading from the webpage "*Area for electronically transmitted proxy*" on the website [www.cairocommunication.it](http://www.cairocommunication.it), section "*assemblea2019*";
- (iii) by sending it to the operational headquarters of the company in Via Rizzoli, 8 – 20132 - Milan by registered mail with return receipt;
- (iv) by delivering it to the operational headquarters in Via Rizzoli, 8 – 20132 - Milan, from 9.00 to 13.30 and from 14.30 to 18.00 to the attention of dott. Graziella Rebonato.

Should the representative deliver or send a copy of the proxy to the Company, he/she shall attest, under his/her own responsibility when receiving accreditation to attend the meeting, the compliance of the proxy to the original document, as well as the identity of the delegating person, by using the appropriate form "*statement of the delegate in case of delivery or transmission of copy of the proxy*" available on the website [www.cairocommunication.it](http://www.cairocommunication.it), section "*assemblea2019*". The representative shall keep the original of the proxy and trace of the voting instructions received, if any, for one year starting from the completion of the meeting.

<sup>5</sup> Tick the selected entry.

<sup>6</sup> The document may also be electronically signed in accordance to art. 21, 2<sup>nd</sup> paragraph, of Legislative Decree n. 82/2005, provided that the electronic certificate shall be valid at the time of the signature.

## **PRIVACY NOTICE**

Pursuant to Regulation (EU) 2016/679 (s.c. GDPR), we inform that all the data contained in the proxy form shall be treated by the Company in its quality of Data Controller in order to carry out shareholders' meeting operations and formalities; such treatment shall be made in accordance with the current legislation which regulates the personal data protection. Personal data can be known by the employees or external suppliers of the Company specifically authorized to treat them, in their capacity as processors or appointees, in relation to the aforementioned purposes: such data may be disclosed or communicated to specific subjects in compliance with a legal obligation, EU regulation, or pursuant to instructions given by Authorities legitimated by the law or by supervisory and control bodies; the communication of data is mandatory: failing this, participation in the Shareholders' Meeting cannot be permitted.

The personal data shall be kept for a maximum period of 12 months after the Shareholders' Meeting for which they were conferred.

The owner of the personal data shall have the right to know, at any time, what are the personal data held by the Company, their origin and how they are used; the owner shall also have the right to request their update, rectification, integration or deletion, as well as to block them and to oppose to their processing. The owner of the personal data shall have the right to receive the personal data concerning him or her, which he or she has provided to a controller, in a structured, commonly used and machine-readable format and have the right to transmit those data to another controller without hindrance. The aforementioned rights shall be exercised contacting the Data Controller, Cairo Communication S.p.A., Corso Magenta n. 55, 20123 Milan, or to the Data protection Officer at [dpo@cairocommunication.it](mailto:dpo@cairocommunication.it). Furthermore, the owner of the personal data always shall have the right to lodge a complaint at the Data Protection Authority, which can be contacted at [garante@gpdp.it](mailto:garante@gpdp.it) or via the website <http://www.gpdp.it>.

If for technical and / or operational reasons it is necessary to make use of third parties located outside the European Union, or it is necessary to transfer some of the data collected to technical systems and services managed in the cloud and located outside the area of the European Union, the treatment will be regulated in compliance with the provisions of Chapter V of the GDPR and authorized based on specific decisions of the European Union. All the necessary precautions will therefore be taken in order to guarantee the most complete protection of personal data ensuring that the transfer shall be grounded: a) on adequacy decisions of the recipient third countries, expressed by the European Commission; b) on adequate guarantees expressed by the third party subject pursuant to art. 46 of the GDPR; c) on the adoption of binding corporate rules, the so-called Corporate binding rules.