



CAIRO COMMUNICATION

Press Release - Interim Management Report at 31 December 2015

- In 4Q15, the Cairo Communication Group reported a strong improvement in the results trend versus the first nine months of the year, achieving gross operating profit (EBITDA) of Euro 6.8 million, exceeding the result of 4Q14 (Euro 6.6 million), in particular posting in the TV publishing segment (La7) EBITDA of Euro 4.7 million (+50%), due also to the trend of advertising sales in December (over +10%)
- In 2015, the Cairo Communication Group continued to achieve highly positive results in the magazine publishing segment, and worked on strengthening the results of the cost rationalization measures in the TV publishing segment (La7) implemented in 2013/2014. Specifically, in 2015:
 - consolidated gross revenue amounted to Euro 260 million (Euro 277.6 million in 2014)
 - consolidated gross operating profit (EBITDA) and operating profit (EBIT) came to Euro 17.5 million and Euro 9.3 million (Euro 28.2 million and Euro 23 million in 2014)
 - consolidated profit was Euro 11 million (Euro 23.8 million in 2014)
 - gross operating profit (EBITDA) and operating profit (EBIT) in the magazine publishing segment came to Euro 14.6 million and Euro 13.5 million, up by 6.1% and 7.7% versus 2014 (Euro 13.8 million and Euro 12.5 million), despite the costs (Euro 1.4 million) incurred to launch the new weekly “Nuovo TV” (143 thousand copies in the first 15 issues)
 - the TV publishing segment (La7) achieved a positive gross operating profit (EBITDA) of approximately Euro 1.6 million
 - a dividend of Euro 0.20 per share will be proposed at the Shareholders’ Meeting

Milan, 12 February 2016: at its meeting today, the Board of Directors of Cairo Communication reviewed and approved the Interim Management Report at 31 December 2015.

In 2015, despite the high degree of uncertainty of the economic context in general and specifically of its relevant markets (advertising and publishing), and despite the drop reported by advertising revenue also as a result of the market trend, the Cairo Communication Group:

- reported in 4Q15 a strong improvement in the results trend versus the first nine months of the year, achieving gross operating profit (EBITDA) of Euro 6.8 million, exceeding the result achieved in 4Q14 (Euro 6.6 million);
- continued its growth strategy by launching “Nuovo TV”, the new TV weekly led by Riccardo Signoretti, out on newsstands from 21 September; in the first 15 issues, it posted average sales of approximately 143 thousand copies, highly satisfactory results in line with forecasts. Thanks also to the results achieved by “Nuovo TV”, on 26 January 2016, the Group launched “Nuovo e Nuovo TV Cucina”, the fortnightly magazine dedicated to good food for every cooking connoisseur, presenting easy, affordable and successful recipes, sold as an option with the two weeklies “Nuovo” and “Nuovo TV”. The launch issue, with a print run of 250 thousand copies, appeared on newsstands bundled with “Nuovo TV” at the special price of 1 Euro for the two magazines, achieving remarkable results, with approximately 226 thousand copies sold;
- reported a strong growth in results in the magazine publishing segment which, despite incurring total costs of Euro 1.4 million in September and October to launch the new weekly, achieved gross operating profit (EBITDA) and operating profit (EBIT) of Euro 14.6 million and Euro 13.5 million (up by

approximately 6.1% and 7.7% versus 2014), confirming the high circulation levels of the publications, and worked on improving the levels of efficiency reached in containing costs (production, publishing and distribution);

- continued - in a persistently weak advertising market - to work on strengthening the results of the rationalization and cost-curbing measures achieved in the TV publishing segment (La7) in 2013 and 2014, and succeeded in posting, in 2015 too, a positive gross operating profit (EBITDA) of approximately Euro 1.6 million; specifically, in 4Q15, gross operating profit (EBITDA), amounting to approximately Euro 4.7 million, grew by about 50% versus the figure achieved in 4Q14, thanks also to the trend in advertising sales on La7 and La7d channels in December, up by more than 10% versus December 2014.

In 2015, consolidated gross revenue came to approximately Euro 260 million (Euro 277.6 million in 2014). Consolidated gross operating profit (EBITDA) and operating profit (EBIT) came to Euro 17.5 million and Euro 9.3 million (Euro 28.2 million and Euro 23 million in 2014). Profit attributable to the owners of the parent came to approximately Euro 11 million (Euro 23.8 million in 2014).

Specifically:

- in the **magazine publishing segment**, gross operating profit (EBITDA) and operating profit (EBIT) came to Euro 14.6 million and Euro 13.5 million (Euro 13.8 million and Euro 12.5 million in 2014). The period under review confirmed the excellent circulation results (Euro 72.6 million versus Euro 73.4 million in 2014). Total costs of approximately Euro 1.4 million were incurred in September and October 2015 for the launch of “Nuovo TV”, which was supported by an advertising campaign also at newsstands. Regarding weeklies, with approximately 1.8 million average copies sold in the January-November eleven-month period of 2015, the Group retains its position as the leading publisher in copies of weeklies sold at newsstands, with an approximately 28% market share. Taking also into account the average sales of “Nuovo TV” in the first 15 issues, overall copies sold increase to approximately 2 million;
- in the **TV publishing segment (La7)**, the Group continued to work on strengthening the results of the rationalization and cost-curbing measures achieved in 2013 and 2014, and succeeded in posting, in 2015 too, a positive gross operating profit (EBITDA) of approximately Euro 1.6 million. Operating profit (EBIT) came to a negative figure of approximately Euro 4.9 million and benefited in the consolidated financial statements from lower amortization and depreciation of Euro 9.2 million, due to the write-down of tangible and intangible assets made in 2013 in the purchase price allocation of the investment in La7. In 2014, gross operating profit (EBITDA) and operating profit (EBIT) came to approximately Euro 9 million and Euro 6.2 million. Operating profit (EBIT) benefited in the consolidated financial statements from lower amortization and depreciation of Euro 18.2 million;
- in the **advertising segment**, gross operating profit (EBITDA) and operating profit (EBIT) came to Euro 1.3 million and Euro 0.7 million (Euro 5.2 million and Euro 4 million in 2014). In 2015, gross advertising sales on La7 and La7d channels amounted to Euro 140.1 million (Euro 152.9 million in 2014); specifically, thanks to the results achieved in December, the performance of advertising sales (approximately -3%) in 4Q15 showed a marked improvement versus the first nine months of the year (over -10%).

The results achieved in **4Q15** showed a clear improvement versus those reported in the first nine months of the year. Consolidated gross operating profit (EBITDA) came to Euro 6.8 million, exceeding the figure achieved in 4Q14 (Euro 6.6 million). Operating profit (EBIT) came to Euro 4.5 million (Euro 5.4 million in 4Q14). Profit attributable to the owners of the parent came to approximately Euro 4.4 million (Euro 4.9 million in 4Q14). Specifically, in 4Q15, the Group’s TV publishing segment (La7) achieved gross operating profit (EBITDA) of Euro 4.7 million, up by about 50% versus 4Q14.

The consolidated **net financial position** at 31 December 2015 came to a positive figure of approximately Euro 105.8 million (approximately Euro 124.1 million at 31 December 2014). Mention should be made that, at their Meeting on 28 April 2015, the shareholders approved the distribution of a dividend of 0.27 Euro per share, for a total of Euro 21.2 million.

The Board of Directors will propose the distribution of a dividend of Euro 0.20 per share, inclusive of tax, with coupon detachment date (coupon no. 10) on 9 May 2016, payable on 11 May 2016 (record date 10 May 2016).

Based on the order book at 12 February 2016 for advertising aired and to be aired on La7 and La7d in the January-February two-month period, amounting to approximately Euro 21.8 million, revenue achieved in the same two-month period of 2015 (Euro 21.6 million) is exceeded and is expected to grow by approximately 3% in such period. In the January-February 2016 two months period, based on the order book as of today, for advertising on the Group's magazines revenue show a very positive trend both in January with an increase of approximately 10% reaching a total of Euro 1,2 million and in February with an increase of approximately 14% reaching a total of Euro 1,5 million.

In 2016, the Cairo Communication Group will continue to:

- pursue the development of its traditional segments (magazine publishing and advertising sales), also continuing, in the publishing segment, its growth strategy with the launch of new products; in these segments, despite the economic and competitive backdrop, given the high quality of the publications and of the media under concession, the Group considers it a feasible target to continue to achieve positive operating results;
- work on strengthening the results of the rationalization and cost-curbing measures achieved in 2013-2015 in the TV publishing segment, which is forecast to achieve a positive gross operating profit (EBITDA) in 2016 too.

However, the evolution of the general economic situation could affect the full achievement of these targets.

The Financial Reporting Manager of Cairo Communication S.p.A., Marco Pompignoli, declares, pursuant to paragraph 2 of Article 154-bis of the Consolidated Finance Law, that the accounting information contained in this document is consistent with the underlying accounting documents, books and records.

Cairo Communication is one of the leading groups in the weekly magazine, TV publishing and advertising sales segments, recognized as one of the first to have developed a multimedia sales approach, beginning with magazines and expanding later into free, digital and pay TV and the Internet

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This press release is also available on the Company's website www.cairocommunication.it
in the section NOTICES AND DOCUMENTS / PRESS RELEASES

Summary of the main consolidated income statement figures at 31 December 2015

The main consolidated income statement figures in 2015 and 4Q15 can be compared as follows with those of 2014 and 4Q14:

(€ thousands)	31/12/2015 (Twelve months)	31/12/2014 (Twelve months)
Gross operating revenue	250,603	266,014
Advertising agency discounts	(24,021)	(25,748)
Net operating revenue	226,582	240,266
Change in inventory	33	(28)
Other revenue and income	9,403	11,627
Total revenue	236,018	251,865
Production cost	(157,547)	(163,048)
Personnel expense	(60,955)	(60,634)
Gross operating profit (EBITDA)	17,516	28,183
Amortization, depreciation, provisions and impairment losses	(8,216)	(5,221)
EBIT	9,300	22,962
Net financial income	691	1,829
Income (loss) on investments	-	(2)
Pre-tax profit	9,991	24,789
Income tax	1,077	(973)
Non-controlling interests	(18)	(24)
Profit from continuing operations attributable to the owners of the parent	11,050	23,792
Profit/ (loss) from discontinued operations attributable to the owners of the parent	(1)	(1)
Profit attributable to the owners of the parent	11,049	23,791
<i>Unaudited reclassified statements</i>		
(€ thousands)	31/12/2015 (Three months)	31/12/2014 (Three months)
Gross operating revenue	73,226	75,210
Advertising agency discounts	(7,461)	(7,439)
Net operating revenue	65,765	67,771
Change in inventory	(13)	(1)
Other revenue and income	1,119	3,828
Total revenue	66,871	71,598
Production cost	(43,251)	(48,416)
Personnel expense	(16,855)	(16,555)
Gross operating profit (EBITDA)	6,765	6,627
Amortization, depreciation, provisions and impairment losses	(2,264)	(1,254)
EBIT	4,501	5,373
Net financial income	171	106
Income (loss) on investments	-	(1)
Pre-tax profit	4,672	5,478
Income tax	(218)	(595)
Non-controlling interests	(4)	(10)
Profit from continuing operations attributable to the owners of the parent	4,450	4,873
Profit/ (loss) from discontinued operations attributable to the owners of the parent	(1)	(1)
Profit attributable to the owners of the parent	4,449	4,872
<i>Unaudited reclassified statements</i>		

The Group **statement of comprehensive income** can be analyzed as follows:

(€ thousands)	31/12/2015 (Twelve months)	31/12/2015 (Quarter)	31/12/2014 (Twelve months)	31/12/2014 (Quarter)
Consolidated statement of comprehensive income				
Profit attributable to the owners of the parent	11,049	4,449	23,791	4,872
<i>Other non-reclassifiable items of the comprehensive income statement</i>				
Actuarial profit (loss) from defined benefit plans	(38)	(515)	(1,367)	(671)
Tax effect	10	141	376	185
Total comprehensive income	11,021	4,075	22,800	4,386

Unaudited reclassified statements

Summary of the main figures of the consolidated statement of financial position at 31 December 2015

The main figures of the consolidated **statement of financial position** at 31 December 2015 can be analyzed versus the situation at 31 December 2014:

(€ thousands)	31/12/2015	31/12/2014
Statement of financial position		
Property, plant and equipment	3,080	3,069
Intangible assets	60,917	56,871
Financial assets	1,704	1,175
Deferred tax assets	4,045	3,983
Net current assets	(17,305)	(19,071)
Total assets	52,441	46,027
Non-current borrowings and provisions	41,973	43,741
(Net financial position)/Net debt	(105,776)	(124,061)
Equity attributable to the owners of the parent	116,191	126,311
Equity attributable to non-controlling interests	53	36
Total equity and liabilities	52,441	46,027

Unaudited reclassified statements

The consolidated **net financial position** at 31 December 2015, versus the situation at 31 December 2014, can be summarized as follows:

(€ thousands)	31/12/2015	31/12/2014	Change
Cash and cash equivalents	125,776	149,061	(23,285)
Current financial assets		-	
Bank loans	(20,000)	(25,000)	5.000
Total	105,776	124,061	(18,285)

Unaudited reclassified statements

Segment reporting at 31 December 2015

The results in 2015 and 4Q15 for each main business segment (magazine publishing, advertising, TV publishing (La7), network operator (Cairo Network) and Il Trovatore) can be analyzed as follows comparing them with the results of 2014 and 4Q14:

2015 (Twelve months) (€ thousands)	Magazine publishing	Advertising	TV publishing La7	Trovatore	Network operator (Cairo Network)	Intra- group and unallocated	Total
Gross operating revenue	95,037	168,588	102,098	893	-	(116,013)	250,603
Advertising agency discounts	-	(24,021)	-	-	-	-	(24,021)
Net operating revenue	95,037	144,567	102,098	893	-	(116,013)	226,582
Change in inventory	33	-	-	-	-	-	33
Other income	1,803	1,151	6,349	2	98	-	9,403
Total revenue	96,873	145,718	108,447	895	98	(116,013)	236,018
Production cost	(62,634)	(136,415)	(73,684)	(684)	(143)	116,013	(157,547)
Personnel expense	(19,615)	(8,015)	(33,191)	(77)	(57)	-	(60,955)
Gross operating profit (EBITDA)	14,624	1,288	1,572	134	(102)	-	17,516
Amortization, depreciation, provisions and impairment losses	(1,139)	(631)	(6,445)	-	(1)	-	(8,216)
EBIT	13,485	657	(4,873)	134	(103)	-	9,300
Income (loss) on investments	-	-	-	-	-	-	-
Net financial income	(16)	72	631	4	-	-	691
Pre-tax profit	13,469	729	(4,242)	139	(103)	-	9,991
Income tax	(4,660)	(696)	6,456	(51)	28	-	1,077
Non-controlling interests	-	-	-	(18)	-	-	(18)
Profit from continuing operations attributable to the owners of the parent	8,809	33	2,214	69	(75)	-	11,050
Profit / (loss) from discontinued operations	-	-	-	-	-	(1)	(1)
Profit	8,809	33	2,214	69	(75)	(1)	11,049

Unaudited reclassified statement

2014 (Twelve months) (€ thousands)	Magazine publishing	Advertising	TV publishing La7	Trovatore	Network operator (Cairo Network)	Intra- group and unallocated	Total
Gross operating revenue	96,708	181,332	110,913	834	-	(123,773)	266,014
Advertising agency discounts	-	(25,748)	-	-	-	-	(25,748)
Net operating revenue	96,708	155,584	110,913	834	-	(123,773)	240,266
Change in inventory	(28)	-	-	-	-	-	(28)
Other income	1,321	919	9,323	62	2	-	11,627
Total revenue	98,001	156,503	120,236	896	2	(123,773)	251,865
Production cost	(65,098)	(144,026)	(77,016)	(673)	(8)	123,773	(163,048)
Personnel expense	(19,120)	(7,251)	(34,221)	(42)	-	-	(60,634)
Gross operating profit (EBITDA)	13,783	5,226	8,999	181	(6)	-	28,183
Amortization, depreciation, provisions and impairment losses	(1,261)	(1,181)	(2,778)	-	(1)	-	(5,221)
EBIT	12,522	4,045	6,221	181	(7)	-	22,962
Income / (loss) on investments	-	(2)	-	-	-	-	(2)
Net financial income	17	390	1,423	(1)	-	-	1,829
Pre-tax profit	12,539	4,433	7,644	180	(7)	-	24,789
Income tax	(4,502)	(1,795)	5,385	(61)	-	-	(973)
Non-controlling interests	-	-	-	(24)	-	-	(24)
Profit from continuing operations attributable to the owners of the parent	8,037	2,638	13,029	95	(7)	-	23,792
Profit / (loss) from discontinued operations	-	-	-	-	-	(1)	(1)
Profit	8,037	2,638	13,029	95	(7)	(1)	23,791

Unaudited reclassified statements

2015 (Three months) (€ thousands)	Magazine publishing	Advertising	TV publishing La7	Trovatore	Network operator (Cairo Network)	Intra- group and unallocated	Total
Gross operating revenue	23,785	52,831	32,202	231	-	(35,823)	73,226
Advertising agency discounts	-	(7,461)	-	-	-	-	(7,461)
Net operating revenue	23,785	45,370	32,202	231	-	(35,823)	65,765
Change in inventory	(13)	-	-	-	-	-	(13)
Other income	457	383	259	-	20	-	1,119
Total revenue	24,229	45,753	32,461	231	20	(35,823)	66,871
Production cost	(16,719)	(43,017)	(19,050)	(178)	(110)	35,823	(43,251)
Personnel expense	(5,342)	(2,775)	(8,734)	(20)	16	-	(16,855)
Gross operating profit (EBITDA)	2,168	(39)	4,677	33	(74)	-	6,765
Amortization, depreciation, provisions and impairment losses	(355)	(39)	(1,870)	-	-	-	(2,264)
EBIT	1,813	(78)	2,807	33	(74)	-	4,501
Income (loss) on investments	-	-	-	-	-	-	-
Net financial income	(14)	(3)	188	-	-	-	171
Pre-tax profit	1,799	(81)	2,995	33	(74)	-	4,672
Income tax	(734)	(203)	713	(14)	20	-	(218)
Non-controlling interests	-	-	-	(4)	-	-	(4)
Profit from continuing operations attributable to the owners of the parent	1,065	(284)	3,708	15	(54)	-	4,450
Profit / (loss) from discontinued operations	-	-	-	-	-	(1)	(1)
Profit	1,065	(284)	3,708	15	(54)	(1)	4,449

Unaudited reclassified statements

2014 (Three months) (€ thousands)	Magazine publishing	Advertising	TV publishing La7	Trovatore	Network operator (Cairo Network)	Intra- group and unallocated	Total
Gross operating revenue	24,058	53,624	33,640	223	-	(36,335)	75,210
Advertising agency discounts	-	(7,439)	-	-	-	-	(7,439)
Net operating revenue	24,058	46,185	33,640	223	-	(36,335)	67,771
Change in inventory	(1)	-	-	-	-	-	(1)
Other income	203	314	3,248	62	1	-	3,828
Total revenue	24,260	46,499	36,888	285	1	(36,335)	71,598
Production cost	(16,324)	(43,582)	(24,733)	(187)	75	36,335	(48,416)
Personnel expense	(5,022)	(2,485)	(9,031)	(17)	-	-	(16,555)
Gross operating profit (EBITDA)	2,914	432	3,124	81	76	-	6,627
Amortization, depreciation, provisions and impairment losses	(475)	(24)	(755)	-	-	-	(1,254)
EBIT	2,439	408	2,369	81	76	-	5,373
Income (loss) on investments	-	(1)	-	-	-	-	(1)
Net financial income	(19)	13	(1,310)	(1)	-	-	106
Pre-tax profit	2,420	420	2,482	80	76	-	5,478
Income tax	(775)	(313)	523	(30)	-	-	(595)
Non-controlling interests	-	-	-	(10)	-	-	(10)
Profit from continuing operations attributable to the owners of the parent	1,645	107	3,005	40	76	-	4,873
Profit / (loss) from discontinued operations	-	-	-	-	-	(1)	(1)
Profit	1,645	107	3,005	40	76	(1)	4,872

Unaudited reclassified statements

Details of consolidated revenue at 31 December 2015

The breakdown of **gross operating revenue** in **2015** and **4Q15**, split up by main business segment (magazine publishing, advertising, TV publishing (La7), network operator (Cairo Network) and Il Trovatore), can be analyzed as follows by comparing the amounts in 2014 and 4Q14:

Gross revenue (€ thousands)	Quarter at 31/12/2015 (Twelve months)						
	Magazine publishing	Advertising	TV publishing (La7)	Trovatore	Network operator (Cairo Network)	Intra-group eliminations and unallocated	Total
Magazine over-the-counter sales	72,557	-	-	-	-	-	72,557
Print media advertising	20,106	26,675	-	-	-	(19,865)	26,916
TV advertising	-	137,427	98,706	-	-	(94,284)	141,849
Stadium signage	-	3,057	-	-	-	-	3,057
Internet advertising	-	828	971	552	-	(1,021)	1,330
Revenue from concession of programming schedule spaces	-	-	1,200	-	-	-	1,200
Other TV revenue	-	-	1,221	-	-	-	1,221
Subscriptions	2,831	-	-	-	-	-	2,831
Books and catalogues	971	-	-	-	-	-	971
Other revenue	4	601	-	341	-	(843)	103
VAT relating to publications	(1,432)	-	-	-	-	-	(1,432)
Total gross operating revenue	95,037	168,588	102,098	893	-	(116,013)	250,603
Other revenue	1,803	1,151	6,349	2	98	-	9,403
Total revenue	96,840	169,739	108,447	895	98	(116,013)	260,006

Gross revenue (€ thousands)	Quarter at 31/12/2014 (Twelve months)						
	Magazine publishing	Advertising	TV publishing (La7)	Trovatore	Network operator (Cairo Network)	Intra-group eliminations and unallocated	Total
Magazine over-the-counter sales	73,400	-	-	-	-	-	73,400
Print media advertising	20,931	27,687	-	-	-	(20,641)	27,977
TV advertising	-	149,636	106,991	-	-	(101,412)	155,215
Stadium signage	-	2,537	-	-	-	-	2,537
Internet advertising	-	870	759	494	-	(878)	1,245
Revenue from concession of programming schedule spaces	-	-	982	-	-	-	982
Other TV revenue	-	-	2,181	-	-	-	2,181
Subscriptions	2,883	-	-	-	-	-	2,883
Books and catalogues	980	-	-	-	-	-	980
Other revenue	-	602	-	340	-	(842)	100
VAT relating to publications	(1,486)	-	-	-	-	-	(1,486)
Total gross operating revenue	96,708	181,332	110,913	834	-	(123,773)	266,014
Other revenue	1,321	919	9,323	62	2	-	11,627
Total revenue	98,029	182,251	120,236	896	2	(123,773)	277,641

Gross revenue (€ thousands)	Quarter at 31/12/2015 (Three months)						
	Magazine publishing	Advertising	TV publishing (La7)	Trovatore	Network operator (Cairo Network)	Intra-group eliminations and unallocated	Total
Magazine over-the-counter sales	17,421	-	-	-	-	-	17,421
Print media advertising	5,514	7,444	-	-	-	(5,448)	7,510
TV advertising	-	44,019	30,745	-	-	(29,859)	44,905
Stadium signage	-	973	-	-	-	-	973
Internet advertising	-	245	642	144	-	(304)	727
Revenue from concession of programming schedule spaces	-	-	382	-	-	-	382
Other TV revenue	-	-	433	-	-	-	433
Subscriptions	690	-	-	-	-	-	690
Books and catalogues	508	-	-	-	-	-	508
Other revenue	2	150	-	87	-	(212)	27
VAT relating to publications	(350)	-	-	-	-	-	(350)
Total gross operating revenue	23,785	52,831	32,202	231	-	(35,823)	73,226
Other revenue	457	383	259	-	20	-	1,119
Total revenue	24,242	53,214	32,461	231	20	(35,823)	74,345

Gross revenue (€ thousands)	Quarter at 31/12/2014 (Three months)						
	Magazine publishing	Advertising	TV publishing (La7)	Trovatore	Network operator (Cairo Network)	Intra-group eliminations and unallocated	Total
Magazine over-the-counter sales	17,396	-	-	-	-	-	17,396
Print media advertising	5,773	7,586	-	-	-	(5,531)	7,828
TV advertising	-	44,631	32,152	-	-	(30,377)	46,406
Stadium signage	-	1,056	-	-	-	-	1,056
Internet advertising	-	201	445	137	-	(215)	568
Revenue from concession of programming schedule spaces	-	-	327	-	-	-	327
Other TV revenue	-	-	716	-	-	-	716
Subscriptions	705	-	-	-	-	-	705
Books and catalogues	535	-	-	-	-	-	535
Other revenue	-	150	-	86	-	(212)	24
VAT relating to publications	(351)	-	-	-	-	-	(351)
Total gross operating revenue	24,058	53,624	33,640	223	-	(36,335)	75,210
Other revenue	203	314	3,248	62	1	-	3,828
Total revenue	24,261	53,938	36,888	285	1	(36,335)	79,038

Summary of the main income statement figures of the Parent at 31 December 2015

The main income statement figures of Cairo Communication S.p.A. in 2015 and 4Q15 can be compared with those of 2014 and 4Q14:

(€ thousands)	31/12/2015 (Twelve months)	31/12/2015 (Quarter)	31/12/2014 (Twelve months)	31/12/2014 (Quarter)
Gross operating revenue	106,026	33,757	116,595	34,806
Advertising agency discounts	-	-	-	-
Net operating revenue	106,026	33,757	116,595	34,806
Other revenue and income	515	100	350	165
Total revenue	106,541	33,857	116,945	35,156
Production cost	(101,633)	(32,480)	(108,636)	(32,894)
Personnel expense	(3,045)	(873)	(2,990)	(841)
Gross operating profit (EBITDA)	1,863	504	5,319	1,235
Amortization, depreciation, provisions and impairment losses	(259)	(76)	(290)	(141)
EBIT	1,604	428	5,029	1,094
Net financial income	23	(1)	365	2
Income (loss) on investments	7,265	(200)	7,084	6,045
Pre-tax profit	8,892	227	12,478	7,141
Income tax	(715)	(184)	(1,891)	(441)
Profit from continuing operations	8,177	43	10,587	6,700
Loss from discontinued operations	(1)	(1)	(1)	-
Profit	8,176	42	10,586	6,700

Unaudited reclassified statements

The statement of comprehensive income of the Parent can be analyzed as follows:

(€ thousands)	31/12/2015 (Twelve months)	31/12/2015 (Quarter)	31/12/2014 (Twelve months)	31/12/2014 (Quarter)
Statement of comprehensive income of the Parent				
Profit	8,176	42	10,586	6,700
<i>Other non-reclassifiable items of the comprehensive income statement</i>				
Actuarial profit (loss) from defined benefit plans	(22)	(118)	(135)	(96)
Tax effect	6	32	37	26
Total comprehensive income	8,160	(44)	10,488	6,630

Unaudited reclassified statements

Summary of the main figures of the statement of financial position of the Parent at 31 December 2015

The main figures of the **statement of financial position** of Cairo Communication S.p.A. at 31 December 2015 can be analyzed versus the situation at 31 December 2014:

(€ thousands)	31/12/2015	31/12/2014
Statement of financial position		
Property, plant and equipment	368	457
Intangible assets	295	320
Financial assets	23,123	23,124
Other non-current financial assets	8,963	1,663
Net current assets	3,926	7,325
Total assets	36,675	32,889
Non-current borrowings and provisions	1,501	1,485
(Net financial position)/Net debt	(9,039)	(25,768)
Equity	44,213	57,172
Total equity and liabilities	36,675	32,889

Unaudited reclassified statements

The **net financial position** of the Parent at 31 December 2015, versus the situation at 31 December 2014, is summarized as follows:

(€ thousands)	31/12/2015	31/12/2014	Change
Cash and cash equivalents	9,039	25,768	(16,729)
Current financial assets	-	-	-
Total	9,039	25,768	(16,729)

Alternative performance indicators:

In this press release, in order to provide a clearer picture of the financial performance of the Cairo Communication Group, besides of the conventional financial indicators required by IFRS, a number of alternative performance indicators are shown that should, however, not be considered substitutes of those adopted by IFRS.

The alternative indicators are:

• **EBITDA**: used by Cairo Communication as a target to monitor internal management, and in public presentations (to financial analysts and investors). It serves as a unit of measurement to evaluate Group and Parent operational performance, with the **EBIT**, and is calculated as follows:

Profit from continuing operations, pre tax

+/- Net finance income

+/- Share in associates

EBIT- Operating profit

+ Amortization & depreciation

+ Bad debt impairment losses

+ Provisions for risks

EBITDA – Operating profit, before amortization, depreciation, write-downs and impairment losses

The Cairo Communication Group also considers the **net financial position** as a valid indicator of the Group's ability to meet financial obligations, both current and future. As can be seen in the table used in this Report, which details the equity figures used for the calculation of Group net financial position, this figure includes cash and other cash equivalents, bank deposits, securities and other current financial assets, reduced by current and non-current bank borrowings.