

Milan, 21 April 2016: Cairo Communication S.p.A. (the "Company") informs that the following documents are available at the registered office, at Borsa Italiana S.p.A., and on the website <u>www.cairocommunication.it</u>, 2016 Extraordinary Shareholders' Meeting section, and are filed with the authorized storage system "1INFO" (<u>www.1info.it</u>):

- the explanatory report of the Company's Board of Directors on the sole item on the agenda of the Extraordinary Shareholders' Meeting convened for 12 May 2016, in single call, "Proposed capital increase, excluding the option right, pursuant to art. 2441, par. 4, first sentence, of the Italian Civil Code, to be paid through contribution in kind. Consequent amendments to art. 6 of the bylaws. Related and consequent resolutions", prepared pursuant to art. 2441, par. 6, of the Italian Civil Code, to art. 152-ter of the TUF, and to art. 70 of the Issuer Regulations;
- the fairness opinion of the Audit Firm, prepared pursuant to art. 2441, par. 6, of the Italian Civil Code, and to art. 158, par. 1, of the TUF;
- the valuation of the independent expert certifying the value of RCS' shares, pursuant to art. 2343-ter, par. 2, lett. b) of the Italian Civil Code.

The Cairo Communication Group is one of the leading groups in the weekly magazine, TV publishing and advertising sales segments, recognized as one of the first to have developed a multimedia sales approach, beginning with magazines and expanding later into free, digital and pay TV and the Internet.

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This press release is also available on the Company's website <u>www.cairocommunication.it</u> in the section NOTICES AND DOCUMENTS / *PRESS RELEASES*