



Press Release

Advertising sales on La7 and La7d channels: November 2014 up 2.5%

Milan , 10 December 2014 : Cairo Communication announces that gross tv advertising sales on La7 and La7d in November 2014, amounting to Euro 15.9 million, were up by approximately 2.5% versus the same month 2013 (Euro 15,5 million).

Cairo Communication is one of the leading groups in the weekly magazine, TV publishing and advertising sales segments, recognized as one of the first to have developed a multimedia sales approach, beginning with magazine and expanding later into free, digital and pay TV and the Internet.

For further information: Mario Cargnelutti, Investor Relations, +39 02 74813240, m.cargnelutti@cairocommunication.it

This press release is also available on the Company's website www.cairocommunication.it
in the section NOTICES AND DOCUMENTS / PRESS RELEASE