



CAIRO COMMUNICATION

PRESS RELEASE

PUBLICATION OF THE INFORMATION DOCUMENTS RELATING TO A TRANSACTION OF A GREATER SIGNIFICANCE WITH RELATED PARTY

Milan, 30 December 2020 - Referring to what was communicated on 23 December 2020, Cairo Communication S.p.A. announces that today, pursuant to art. 5 of Consob Regulation no. 17221 of March 12, 2010, as subsequently amended and supplemented, as well as section 5.5.2 of the current Procedure regarding transactions with related parties adopted by Cairo Communication (the "Company"), it was made available to the public at the Company registered office in Milan, Corso Magenta 55, on the Company's website (www.cairocommunication.it), as well as on the storage mechanism authorized "EMARKET STORAGE" (www.emarketstorage.com), the information document relating to a transaction of "greater significance" with a related party. The transaction concerns a corporate and commercial joint venture, to be carried out through the transfer to a newly established company, CAIORCS MEDIA SpA, by RCS Media Group S.p.A. ("RCS") and Cairo Pubblicità SpA (a company which share capital is entirely owned by the Company), of the respective business units relating to advertising sales for, respectively, the print and online titles of the Company in Italy and the print, television and online titles of Cairo Editore and La7, as well as a number of third-party media for both business units.

The transfers of the two business units will be effective on 1 January 2021.

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This press release is available on the Cairo Communication website at www.cairocommunication.it, as well as on the authorized storage mechanism "EMARKET STORAGE" at www.emarketstorage.com.

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The Cairo Communication Group is one of the leading groups in the weekly magazine, TV publishing and advertising sales segments, recognized as one of the first to have developed a multimedia sales approach, beginning with magazines and expanding later into free, digital and pay TV and the Internet. With the acquisition of the control of RCS MediaGroup, Cairo Communication establishes itself as a major multimedia publishing group, well-positioned to become the main player on the Italian market, with a strong international presence in Spain, by leveraging on the high quality and diversification of products in the dailies, magazines, television, web and sporting events segments.

For further information:

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