



CAIROCOMMUNICATION

La7 – strong growth of advertising in December and of gross operating profit (EBITDA) in 4Q15

Milan, 15 January 2016: Based on preliminary management figures, in 4Q15, gross operating profit (EBITDA) generated by the TV publishing segment (La7) of the Cairo Communication Group grew by over 40% versus 4Q14 (approximately Euro 3.1 million), thanks also to the performance of advertising sales on channels La7 and La7d in December, up by over 10% versus December 2014 (Euro 13.1 million).

Cairo Communication is one of the leading groups in the weekly magazine, TV publishing and advertising sales segments, recognized as one of the first to have developed a multimedia sales approach, beginning with magazine and expanding later into free, digital and pay TV and the Internet

For further information: Mario Cargnelutti, Investor Relations, +39 02 74813240, m.cargnelutti@cairocommunication.it

This press release is also available on the Company's website www.cairocommunication.it
in the section NOTICES AND DOCUMENTS / *PRESS RELEASE*