



## CAIROCOMMUNICATION

### PRESS RELEASE

#### EXTRAORDINARY SHAREHOLDERS' MEETING CONVENED FOR 18 JULY 2016 - PUBLICATION OF DOCUMENTATION

Milan, 27 June 2016 - Cairo Communication S.p.A. (the "**Company**") informs that the following documents are available at the registered office, at Borsa Italiana S.p.A., on the website [www.cairocommunication.it](http://www.cairocommunication.it), "Extraordinary Shareholders' Meeting 18 July 2016" section, and on the authorized storage system "1INFO" ([www.1info.it](http://www.1info.it)):

- the explanatory report of the Company's Board of Directors on the first and on the second items on the agenda of the Extraordinary Shareholders' Meeting convened for 18 July 2016, in single call, prepared pursuant to art. 2441, par. 6, of the Italian Civil Code, art. 125-*ter* of the Legislative Decree No. 58/1998 ("**TUF**"), and articles 70 and 72 of the Regulation adopted by Consob with Resolution No. 11971/99 (the "**Issuers' Regulation**");
- the explanatory report of the Company's Board of Directors on the third item on the agenda of the Extraordinary Shareholders' Meeting convened for 18 July 2016, in single call, prepared pursuant to art. 125-*ter* of the TUF and article 72 of the Issuers' Regulation;
- the fairness opinion of KPMG S.p.A., the Company's audit firm, prepared pursuant to art. 2441, par. 6, of the Italian Civil Code, and to art. 158, par. 1, of the TUF;
- the valuation of the independent expert, Mr. Andrea Amaduzzi, certifying the value of RCS MediaGroup S.p.A.'s shares, pursuant to art. 2343-*ter*, par. 2, lett. b) of the Italian Civil Code.

*The Cairo Communication Group is one of the leading groups in the weekly magazine, TV publishing and advertising sales segments, recognized as one of the first to have developed a multimedia sales approach, beginning with magazines and expanding later into free, digital and pay TV and the Internet.*

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This press release is also available on the website [www.cairocommunication.it](http://www.cairocommunication.it).